



12 & 13 November 2016

Event Sponsor Pack



Event Sponsor Packages

Cash Sponsors

	Gold	Silver	Bronze	Race sponsor
Cash	\$10,000	5,000	3,000	1,000
Pre event Marketing				
Print Media logo size and position	Large Top Tier	Medium 2 nd Tier	Small 3 rd Tier	-
Event Website logo size and position	Large Top Tier	Medium 2 nd Tier	Small 3 rd Tier	-
Promotional materials – A3 and DL	Large Top Tier	Medium 2 nd Tier	-	-
Event Emails logo size and position	Large Top Tier	Medium 2 nd Tier	Small 3 rd Tier	-
Social Media posts	12	6	3	3
Race Day Marketing				
Racebook	Large Top Tier	Small 2 nd Tier	Small 3 rd Tier	Individual race page
Logo on event signage	✓	✓		
MC Acknowledgement	2	2	1	1
Flag signage at entry	4	2		
Internal Signage 3x1m	2	1	1	1
External signage 3x1m	3	2	1	
On Stage Pull Up Banner	1	1		
Gala Dinner Auction Marketing				
Complimentary Tickets	10	4	2	
MC Acknowledgement	2	2	1	1
Logo on menus	✓	✓	✓	
Premium Seating	✓	✓	✓	
On Stage Pull Up Banner	1	1	1	
Flag signage at entry	4	2		
On stage Sponsor Certificate Presentation	✓	✓	✓	✓
Post event Marketing				
Event Website logo size and position	Large Top Tier	Medium 2 nd Tier	Medium 3 rd Tier	-
Event Emails logo size and position	Large Top Tier	Medium 2 nd Tier	Medium 3 rd Tier	-
Social Media posts	12	6	3	3



Event Sponsor Packages

Product/ Media/ In Kind Sponsors

	Gold	Silver	Bronze
Product or Services to the value of	\$10,000 +	\$5,000 +	\$1,000 +
Pre event Marketing			
Print Media logo size and position	Medium 2 nd Tier	Medium 3 rd Tier	-
Event Website logo size and position	Medium 2 nd Tier	Medium 3 rd Tier	-
Promotional materials – A3 and DL	Medium 2 nd Tier	-	-
Event Emails logo size and position	Medium 2 nd Tier	Medium 3 rd Tier	-
Social Media posts	6	3	3
Race Day Marketing			
Racebook	Small 2 nd Tier	Small 3 rd Tier	1 Small 3 rd Tier
Logo on event signage	✓		
MC Acknowledgement	2	1	1
Flag signage at entry	2		
Internal Signage 3x1m	1	1	1
External signage 3x1m	2	1	
On Stage Pull Up Banner	1		
Gala Dinner Auction Marketing			
Complimentary Tickets	2	2	-
MC Acknowledgement	2	1	1
Logo on menus	✓	✓	
Premium Seating	✓	✓	
On Stage Pull Up Banner	1	1	
Flag signage at entry	2		
On stage Sponsor Certificate Presentation	✓	✓	✓
Post event Marketing			
Event Website logo size and position	Medium 2 nd Tier	Medium 3 rd Tier	-
Event Emails logo size and position	Medium 2 nd Tier	Medium 3 rd Tier	-
Social Media posts	6	3	3

Note:

- All sponsorship prices are quoted GST exclusive
- All Signage, flags and banners are to be provided by the sponsor
- For all of your signage and promotional material, please call Scott at Vizual Impact on 95246888