

# ROCKINGHAM BEACH CUP

## EVENT SPONSORSHIP OPPORTUNITIES



10th - 12th November



BENEFICIARIES:

Australian  
**ALZHEIMER'S**  
RESEARCH  
Foundation



WHITE SANDS, THUNDERING HOOVES ...  
and all the colour and excitement of a day at the races.

The iconic Rockingham Beach Cup is set to become an event once again on Western Australia's social and tourism calendars.

TO DISCUSS SPONSORSHIP OPPORTUNITIES CONTACT  
Michael McCafferty on 0439 935 148 | E: michael@prestigecatering.com.au

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## Your Investment



	Naming rights	Gold	Silver	Bronze	Race sponsor	Friends of the cup
<b>YOUR INVESTMENT</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Pre Event Marketing</b>						
Print media logo size and position	Large Top Tier	Large Top Tier	Medium 2nd Tier	Small 3rd Tier	-	Name on website
Event website logo size and position	Large Top Tier	Large Top Tier	Medium 2nd Tier	Small 3rd Tier	-	
Promotional materials – A3 and DL	Large Top Tier	Large Top Tier	Medium 2nd Tier	-	-	
Event emails logo size and position	Large Top Tier	Large Top Tier	Medium 2nd Tier	Small 3rd Tier	-	
Social media posts	10	6	4	2	1	
<b>Race Day Marketing</b>						
Racebook	Large Top Tier & Corporate Pack	Large Top Tier & Corporate Pack	Small 2nd Tier & Corporate Pack	Small 3rd Tier & Corporate Pack	Individual race page	Opportunity to advertise
Complementary tickets	10 VIP	8 VIP	4 VIP	2 VIP		2 GA
Logo on event signage	✓	✓	✓			✓
MC acknowledgement	✓	✓	✓	✓	✓	Name on signage
Flag signage at entry	4	2	1			
<b>Gala Dinner Auction Marketing</b>						
Complimentary tickets	10	8	4	2		Name on menu
MC acknowledgement	✓	✓	✓			
Logo on menus	✓	✓	✓	✓		
Flag signage at entry	4	2	1			
<b>Post Event Marketing</b>						
Event website logo size and position	Large Top Tier	Large Top Tier	Medium 2nd Tier	Small 3rd Tier	-	
Event emails logo size and position	Large Top Tier	Large Top Tier	Medium 2nd Tier	Small 3rd Tier	-	
Social Media posts	6	4	2	1	1	

# SPONSOR PACKAGES

## Product / Media / In Kind Sponsors

	Gold	Silver	Bronze
Product or Services to the value of	\$10,000 +	\$5,000 +	\$1,000 +
<b>Pre Event Marketing</b>			
Print media logo size and position	Medium 2nd Tier	Small 3rd Tier	-
Event website logo size and position	Medium 2nd Tier	Small 3rd Tier	-
Promotional materials – A3 and DL	Medium 2nd Tier	-	-
Event emails logo size and position	Medium 2nd Tier	Small 3rd Tier	-
Social media posts	6	4	2
<b>Race Day Marketing</b>			
Racebook	Small 2nd Tier	Small 3rd Tier	Small 3rd Tier
Complementary tickets	4 VIP	2 VIP	2 GA
Logo on event signage	✓	✓	✓
MC acknowledgement	✓	✓	✓
Flag signage at entry	2	1	
<b>Gala Dinner Auction Marketing</b>			
Complimentary tickets	2	2	-
MC acknowledgement	2	1	1
Logo on menus	✓	✓	
Flag signage at entry	2		
<b>Post Event Marketing</b>			
Event website logo size and position	Medium 2nd Tier	Small 3rd Tier	-
Event emails logo size and position	Medium 2nd Tier	Small 3rd Tier	-
Social media posts	6	4	2

**All sponsorship prices are quoted GST exclusive**

**All Signage, flags and banners are to be provided by the sponsor**

**For all design & promotional material contact Sharon Knight on 0430 428 267**

**For all signage contact Vizual Impact 9524 6888**